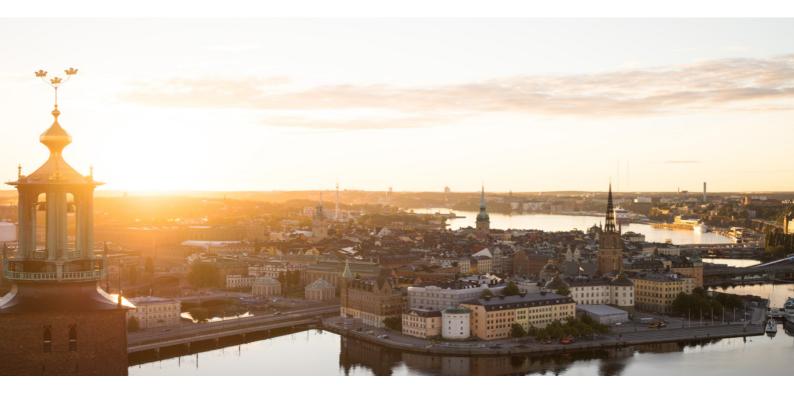
# **EBSA 2023**

July 31 – August 4, 2023 Stockholm, Sweden



# Welcome to EBSA 2023 Sponsorship & Exhibition opportunities





We are delighted to invite you to participate at the:

### 14<sup>th</sup> EBSA Congress July 31 – August 4, 2023 in Stockholm, Sweden

An EBSA congress in Sweden is timely. In 1986, the first EBSA Workshop was held at Saltsjöbaden, Stockholm, hosted by the Swedish Biophysical Society and chaired by professor Anders Ehrenberg. In 2023, after a series of great EBSA meetings around Europe, the Swedish Society for Biochemistry, Biophysics and Molecular Biology is again proud to host the 14th EBSA congress to be held at Stockholm University.

In Biophysics, we investigate properties of time, force, and motion in biomolecular assemblies and processes – from single molecules to cells and tissues - and relate these to biological function. Biophysics has evolved dramatically since 1986, and many Nobel prices have been awarded to biophysicists to previous EBSA Plenary Lecturers in the past, and Nobel Prize winners will also participate in the upcoming congress. The EBSA-2023 will be held at the Aula Magna at Stockholm University, which is also known for hosting the Nobel Lectures in Physics and Chemistry.

EBSA-2023 will offer a creative meeting ground for investigating how the most novel experimental, theoretical and computational approaches in Biophysics can be synergistically tailored to improve our understanding of biological function, and thereby build an even stronger scientific bridge between physics, biology and medicine.

We are much looking forward to learning more about your most recent findings at EBSA-2023, and to jointly enjoy novel breakthroughs in this wide and exciting field. For EBSA 2023 we expect to attract 900 to 1100 delegates to join us in Stockholm to learn about the latest developments in the field of biophysics. It provides a perfect opportunity for you to promote new and innovative technologies, products and services.

#### Meet new contacts and strengthen key relationships

Maximising network opportunities for our delegate is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

Exhibition Organiser and Congress Secretariat MKON AB is appointed the official Professional Congress Organiser for this Congress and will handle all the contacts regarding the exhibition and sponsorship. Please visit the website <a href="mailto:ebsa2023.org">ebsa2023.org</a> for further information, all registration and details about the exhibition and sponsor opportunities.

#### Most welcome!

#### **Meeting Chairs:**

Dr Maria Sunnerhagen, Professor of Structural Biology, Linköping University

Dr Erik Lindahl, Professor of Biophysics, Stockholm University and SciLifeLab

Dr Lena Mäler, Professor of Biochemistry, Stockholm University

Dr Jerker Widengren, Professor of Biomolecular Physics, KTH Royal Institute of Technology, Stockholm

## Stockholm is the capital of Sweden



**Stockholm is the capital of Sweden** and the most populous city in the Nordic countries; 960,031 people live in the municipality, approx 1.5 million in the urban area and 2.3 million in the metropolitan area. Stockholm is the cultural, media, political and economic center of Sweden. The region alone account for over a third of the country's GDP and is among the top 10 regions in Europe by GDP per capita. The city is home to some of Europe's top ranking universities, such as the Stockholm School of Economics, Karolinska Institute and Royal Institute of Technology (KTH). It hosts the annual Nobel Prize ceremonies and banquet at the Stockholm Concert & City Hall.

For further information and inspiration, please visit the official guide to Stockholm! <a href="https://www.visitstockholm.com/">https://www.visitstockholm.com/</a>

#### Venue

AULA MAGNA at Stockholm University Frascativägen 6 114 18 Stockholm Sweden



The venue is located about 10 minutes by T-bana from the central station (T-centralen) and you get of at the station "Universitetet and the within 2 minutes walking distance.

# Sponsor opportunities

Sponsorship and exhibition opportunities are outlined in the table below and in more detail on the following pages. *Priority of choice of sponsorship opportunity will be based on sponsorship category and will be allocated on a first-come-first-served basis.* 

Costs	
SEK 150.000	(max. 2)
SEK 90.000	(max. 4)
SEK 65.000	
SEK 30.000	
SEK 0 *	(max. 1)
SEK depend **	(max. 1)
SEK 85.000	(max. 1)
SEK 10.000	
SEK 7.500	
	SEK 150.000  SEK 90.000  SEK 65.000  SEK 30.000  SEK 0 *  SEK depend **  SEK 85.000  SEK 10.000

#### Please note:

All prices listed are in SEK and excluding 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable.

<sup>\*</sup> Congress bag to all participants (the sponsor covers the costs of the briefcase and print of congress logo)

<sup>\*\*</sup> Lanyards and nametag to all participants (the sponsor covers the costs for the name badges and the lanyards and print of congress logo)

# **Package**

#### Gold sponsor SEK 150.000 (limit to 2 companies)

- The possibility to arrange a 30 minutes research focused symposium on Wednesday August 2<sup>nd</sup> between 15.30-17.30 (The sponsor will cover the costs for speakers)
- 4 free registrations, includes coffee, lunches and access to the scientific program
- Exhibition area 6mx2m includes two chairs, two congress tables and first choice of position in the exhibition hall
- Advanced access to the list of delegates
- Possibility to buy additional exhibition space at reduced cost: 2 500 SEK/sqm
- Exposure of logo during breaks in the scientific program
- Special thanks in the opening speeches
- Opportunity to have a company profile description on the congress website (500 char.)
- Logo with link to the sponsors web site on the congress website
- Logo with link to the sponsors web site in the congress app (if available)
- The possibility to distribute information material at the congress desk
- Large logo in the abstract publication (before March 1)

#### Silver Sponsor SEK 90.000 (limit to 4 companies)

- The possibility to arrange a 15 minutes research focused symposium on Wednesday August 2<sup>nd</sup> between 15.30-17.30 (The sponsor will cover the costs for speakers)
- 3 free registrations, includes coffee, lunches and access to the scientific program
- Exhibition area 4mx2m includes two chairs, two congress tables and second choice of position in the exhibition hall
- Exposure of logo during breaks in the scientific program
- Special thanks in the opening speeches
- Logo with link to the sponsors web site on the congress website
- Logo with link to the sponsors web site in the congress app (if available)
- The possibility to distribute information material at the congress desk
- Medium logo in the abstract publication (before March 1)

#### Bronze Sponsor SEK 65.000

- 3 free registrations, includes coffee, lunches and access to the scientific program
- Exhibition area 4mx2m includes two chairs, two congress tables and first choice of position in the exhibition hall Exposure of logo during breaks in the scientific program
- Special thanks in the opening speeches
- Logo with link to the sponsors web site on the congress website

#### Exhibitor SEK 30.000

- 1 free registration, includes coffee, lunches and access to the scientific program
- Exhibition area 2mx2m includes one chair and one congress table.
- Exposure of the company name on the congress website and during breaks in the scientific program
- Name on website

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

To be able to sponsor below opportunities, you need to be a sponsor or an exhibitor.

## More opportunities

#### **Symposium**

You have the possibility to arrange a research focused symposium (The sponsor will cover the costs for speakers) On Wednesday August 2<sup>nd</sup> between 15.30-17.30

15 minutes: 30 000 sek 30 minutes: 50 000 sek

#### Congress bag SEK 0 (maximum 1 sponsor)

You will be able to provide a congress bag for all delegates a visual way for you to increase your brand awareness. You are responsible to order any bag you like and EBSA 2023 logo should be on the briefcase. These shall be delivered to the venue before the congress start and sponsor covers the costs of the bag, delivery and print of congress logo.

#### Badge & lanyards (maximum 1 sponsor) SEK 50/delegate + your own lanyards

Sponsor covers the costs for printing for all individual badges. The lanyard will be your possibility for you to have your company logo. You design, deliver it to the venue before the congress start.

This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to always wear these during the congress. We need to see the lanyards before, so it is suitable for the name badges.

#### Congress APP SEK 85.000

Would you like to be the sponsor for the APP?

The APP will include all information on site, your own program, all information etc. Your logo will be on the first opening page of the app and includes as well your logo on other pages with link to your homepage,

#### Add in the congress app/homepage SEK 10.000

The congress app can be downloaded by all delegates and will contain important information including the congress program, session rooms, exhibition booth information and general information. On the congress website <a href="ebsa2023.com">ebsa2023.com</a> a direct company link via the sponsors logo can be provided to the sponsors homepage or to an add.

#### Flyer on display table SEK 7.500

In the exhibition area. You can leave your item (flyer) on a display table.

#### Staff

All staff (even the one that are included in your package) onsite needs to be registered. You find the link on the homepage under Sponsors & exhibitors.

Will you be more staff? No worries you are more than welcome to be more, just register them on the same link with the registration fee instead. Includes coffee, lunches and access to the scientific program

Early bird fee until May 2<sup>nd</sup>: 6 500 SEK Regular fee from May 3<sup>rd</sup>: 7 000 SEK Onsite fee after June 29<sup>th</sup>: 7 500 SEK

# TERMS AND CONDITIONS SPONSORSHIP & EXHIBITION CONDITIONS OF PAYMENT

#### **BOOKING**

All booking shall be made on the homepage, ebsa2023.org

#### FOR EXHIBITORS

100% of the total fee will be invoiced once on-line form has been confirmed. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

#### FOR SPONSORS

100% of the total fee will be invoiced once on-line form has been confirmed. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

#### VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

#### PRODUCTION COSTS

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. The congress organizer EBSA 2023 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at EBSA 2023. Late deliveries, if accepted, may also attract late fees.

#### **REFUND AND CANCELLATION POLICY**

The Exhibition and Sponsorship contract is binding, no cancellation possible after signed contract.

## ASSIGNMENT OF EXHIBITION SPACE/ ELIGIBILITY FOR

Organizations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the congress are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Congress Organizer can interrupt any kind of promotion, which in their opinion could damage the Congress. Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Congress venue. Sponsors and Exhibitors are

required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Congress and its organizers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third

parties and property. All Exhibitors are recommended to have comprehensive third party liability insurance for their stands.

#### AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other EBSA 2023 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organizer. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

#### SAFETY AND TECHNICAL REGULATIONS AT AULA MAGNA

Attached to this invitation and contract is "the Safety and Technical regulations at AULA MAGNA", please read them carefully to understand and agree to what rules that apply to the congress venue.

Link to "the Safety and Technical regulations at Aula Magna"

#### EXHIBITOR INSURANCE - AULA MAGNA

It is obligatory to have exhibitor insurance, including liability insurance, as an exhibitor at the Aula Magna premises.

#### **FINAL STIPULATIONS**

In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organizers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Congress Organizers, the Congress Organizers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losse